

AIPLA



Protecting Corporate Interests Globally:
Navigating the Changing Landscape of Intellectual Property

2009 | mid-winter institute
preliminary program

AIPLA 2009

mid-winter institute information

* mid-winter institute program information as of December 3, 2008.
please check online for updates.

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2009 mid-winter institute

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Mid-Winter Institute Program published
from the association headquarters

Q. Todd Dickinson
Executive Director, AIPLA

Protecting Corporate Interests Globally: Navigating the Changing Landscape of Intellectual Property

Today's corporations face an unprecedented array of challenges: a global economic downturn, increased challenges to intellectual property procurement and enforcement, entry barriers into foreign markets, and a tidal wave of competition from overseas manufacturers. For corporate counsel, cost control and new market expansion mandates often seem hopelessly at odds with the need for meaningful market protection and counterfeit control. The need for a well-reasoned, coordinated and executed intellectual property strategy is more important than ever. The upcoming 2009 AIPLA mid-winter institute will offer insights from an international collection of outside counsel experts, including invaluable advice from corporate counsel – guidance forged out of the fires of experience.

As a special incentive, in addition to the first-time in-house counsel complimentary registration, AIPLA is also offering a 10% registration discount for other corporate in-house counsel registrants. On the first day of the meeting a corporate in-house counsel networking lunch has been planned to allow in-house counsel to freely network and exchange ideas.

At this year's Mid-Winter Institute, attendees will learn best practices and practical advice from experienced in-house and outside IP counsel on topics that include: new prospects for US Patent Reform; international IP enforcement; global branding strategies; and PCT initiatives to reduce PTO workload.

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are you an in-house corporate counsel attendee?

We have two special registration options:

- 1) For first-time attendees who are **corporate in-house counsel**, AIPLA will waive the registration fee. Tickets to the events are not included in this registration. You will need to pay for those events separately. This waiver of fees is available for one stated meeting only.
- 2) If you are a returning **corporate in-house counsel**, take 10% off your registration fee! (*This discount does not apply to event fees.*)

To take advantage of this offer, please download a copy of the registration form at www.aipla.org. Once AIPLA has verified that this is your first stated meeting, and/or that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at AIPLA's meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the committees.

want to become an AIPLA member? is this your first AIPLA meeting?

AIPLA's President, Teresa Stanek Rea will host a special Reception on Wednesday, January 28 for all Annual Meeting attendees who participate in our Membership Drive (special rate in effect only until Saturday, January 31, 2009) or are attending an AIPLA meeting for the first time. The Officers and Board of the Directors of the Association will be there to welcome new members and first-time attendees and thank members for their recruiting efforts.

The Reception is sponsored by: SCHWEGMAN LUNDBERG WOESSNER, PA

Please visit www.aipla.org/html/mw/2009/newmemberpage to download a membership application and to find out ways you can recruit other members and save!

mid-winter institute

2009 sponsors

Increase your company or organization's exposure at the 2009 Mid-Winter Institute by becoming a sponsor!

To become a Sponsor at this or any future AIPLA meetings, please contact Lindsay Nalevanko at lnalevanko@aipla.org or 703.412.4357

platinum sponsor



sponsor: corporate in-house counsel networking lunch
sponsor: thursday dinner theme & entertainment

silver sponsor



sponsor: closing reception & awards for golf & tennis

bronze sponsors



sponsor: thursday lunch reception



sponsor: AIPLA cyber café



sponsor: Women in IP Law/Diversity in IP Law breakfast meeting



PATENT PROTECTION FOR HIGH TECHNOLOGY

sponsor: wednesday new member/first-time attendee reception

crystal sponsor



sponsor: technology center

pearl sponsor



sponsor: tournament golf balls

CLE information

The 2009 Mid-Winter Institute has a total of 60 minutes of legal ethics credit for the Plenary Session on Saturday, January 31, 2009, from 11:00 am – 12:00 Noon.

The 2009 Mid-Winter Institute has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 15.0 hours [of which 1.0 hour will apply to Legal Ethics].

The above amount is the calculation for 60-minute hour states. The maximum credit hour calculation for 50-minute hour states is 18.0 hours [of which 1.2 hours will apply to Legal Ethics].

11:00 am – 6:00 pm

Registration, Exhibits, Cyber Café, Technology Center, Spouse/Guest Hospitality Suite

12:00 noon – 3:30 pm

Board of Directors' Meeting

12:00 noon – 2:00 pm

Corporate In-House Counsel Networking Lunch
Sponsored by: SUGHRUE MION, LLP

**If you're a Corporate In-House Counsel attendee, you are invited to this Networking Lunch.
RSVP to iris@aipla.org if you plan on attending.*

Managing Costs in Corporate Patent Departments During the Global Financial Crisis

Moderator: Freddie Park, *BioForm Medical, Inc. • San Mateo, CA (invited)*

Guy Donatiello, *Endo Pharmaceuticals • Chadds Ford, PA (invited)*

Kei Konishi, *Miyoshi & Miyushi • Tokyo, Japan (invited)*

Manny W. Schecter, *IBM Corporation • Armonk, NY (invited)*

Joseph Shirtz, *Johnson & Johnson • New Brunswick, NJ (invited)*

2:00 – 4:00 pm

Spouse/Guest "Get Acquainted" Social

4:00 – 6:00 pm

Board of Directors'/Committee Chairs' Business Meeting

plenary session (2:00 – 5:00 pm)

ENFORCING IP RIGHTS INTERNATIONALLY & COPING WITH UNCERTAIN LOCAL IP RIGHTS

Moderator: Benjamin Sley, *Foxconn Electronics, Inc. • Harrisburg, PA*

Stopping Goods at the Border: When & How to Do It

2:00 pm

Friedrich Klinkert, *Heymann & Partner Rechtsanwaelte • Frankfurt, Germany*

2:20 pm

Gary M. Hnath, *Bingham McCutchen • Washington, DC (invited)*

2:40 pm

Dwayne S. Rawlings, *Department of Homeland Security • Washington, DC (invited)*

Coping with Companies Operating in Countries Having Uncertain IP Enforcement

3:00 pm

Hernán Ríos, *Porzio Rios & Asociados • Santiago, Chile*

Coping with Markets in Countries Having Uncertain IP Enforcement

3:20 pm

Denis Khabarov, *Baker & McKenzie - CIS, Ltd • Moscow, Russia (invited)*

3:50 pm

Daniel Goytia, *Daniel Goytia & Associates • Buenos Aires, Argentina*

4:20 pm

Dev Robinson, *Amarchand Mangaldas • New Delhi, India*

Lessons Learned by Olympic Sponsors in China

4:40 pm

Larry Rickles, *Johnson & Johnson • New Brunswick, NJ (invited)*

wednesday evening events

6:00 – 7:00 pm

New Member/First-Time Attendee Reception
Sponsored by: SCHWEGMAN LUNDBERG WOESSNER, PA

7:00 – 9:00 pm

Opening Night Reception - "Miami Spice"

7:45 – 10:00 am

Continental Breakfast

7:45 am – 6:00 pm

Registration, Exhibits, Cyber Café, Technology Center, Spouse/Guest Hospitality Suite

committee meetings (6:45 - 8:45 am)

See schedule at www.aipla.org/html/mw/2009/committeemeetings.

9:30 am – 3:30 pm

Spouse/Guest Tour: “Villa Vizcaya with Lunch & Little Havana”
advanced reservations required/space is limited. See page 13 for more details.

8:45 am – 9:00 am

Business Meeting & Welcome

plenary session (9:00 am - 12:00 noon)

THE LEGISLATIVE AGENDA FOR THE 111TH CONGRESS—PATENTS, COPYRIGHTS AND TRADEMARKS

Moderator: E. Anthony Figg, *Rothwell Figg Ernst & Manbeck, PC • Washington, DC (invited)*

9:00 am

Copyrights, Trademarks and a New Patent Reform Bill: What are the Prospects?

Ryan Triplett, *Senate Committee on the Judiciary • Washington, DC (invited)*

9:20 am

First-to-File, Best Mode, Publication, Grace Period, AQS, and International Harmonization

Q. Todd Dickinson, *AIPLA • Arlington, VA*

9:40 am

Inequitable Conduct and Post Grant Review

Robert A. Armitage, *Eli Lilly and Company • Indianapolis, IN*

10:00 am

Willful Infringement and Prior User Rights

Philip S. Johnson, *Johnson & Johnson • New Brunswick, NJ (invited)*

10:20 am

Damages, Venue, and Appeals

William C. Rooklidge, *Howrey, LLP • Irvine, CA*

10:40 am

Panel Discussion

10:55 am

New Trademark Initiatives

Susan Barbieri Montgomery, *Foley Hoag, LLP • Boston, MA (invited)*

11:15 am

New Copyright Initiatives

Honorable Marybeth Peters, *US Register of Copyrights, Library of Congress • Washington, DC (invited)*

11:35 am

Views from the Federal Circuit

Chief Judge Paul R. Michel, *US Court of Appeals for the Federal Circuit • Washington, DC (invited)*

thursday lunch reception & luncheon (12:00 noon – 2:00 pm)

12:00 noon – 12:30 pm

Luncheon Reception
Sponsored by: CARLTON FIELDS, PA

12:30 – 2:00 pm

Luncheon Speaker:



Future Goals and Notable Challenges for WIPO

Francis Gurry, *Director General, World Intellectual Property Organization • Geneva, Switzerland*

concurrent track #1 (2:00 – 4:00 pm)

UNDERSTANDING THE IMPACT OF CULTURAL SENSITIVITIES IN INTERNATIONAL BUSINESS DEALINGS. FOCUS: INDIA, CHINA, RUSSIA AND LATIN AMERICA

Moderator: Arlene P. Neal, *Connolly Bove Lodge & Hutz, LLP • Washington, DC*

2:00 pm

India: Cultural Sensitivities and Best Practices of Business Conduct in India Regarding IP Transactions in the Biotechnology and Pharmaceutical Industries

Rena Patel • *Mumbai, India (invited)*

2:25 pm

China: Cultural Sensitivities and Best Practices of Business Conduct in China Regarding IP Transactions in the Electronics, Telecommunications, and Consumer Products Industries

Poh Chua, *TTE Corporation • Shenzhen, Guangdong, China*

2:50 pm

Russia: Cultural Sensitivities and Best Practices for Business Conduct in Russia

Maria Eliseeva, *Houston Eliseeva, LLP • Lexington, MA*

3:15 pm

Latin America: Cultural Sensitivities and Best Practices of Business Conduct in Latin America Regarding IP Transactions in the Medical Device, Diagnostic, and Chemical Industries

Randy Godard, *Johnson & Johnson • Miami, FL*

3:40 pm

Panel Discussion

concurrent track #2 (2:00 – 4:00 pm)

MAXIMIZING IP IN AN EVER-MORE GLOBAL ECONOMY: THE IMPACT OF QUANTA, THE FTC, IP HOLDING COMPANIES AND OTHER NATIONAL AND INTERNATIONAL EVENTS

Moderator: Melvin Garner, *Darby & Darby, PC • New York, NY*

2:00 pm

Patent Exhaustion: First-Sale Doctrine—Absolute or Conditional Under Quanta v. LG Electronics?

Rachel Hughey, *Merchant & Gould, PC • Minneapolis, MN*

2:25 pm

Patents and Global Standards; The Impact of Recent Litigation and Enforcement Actions

Michele K. Herman, *Woodcock Washburn, LLP • Seattle, WA*

2:50 pm

Legal Nuances When an IP Holding Company Seeks to Enforce a Patent

Robert A. Matthews, Jr., *Latimer Mayberry & Matthews IP Law, LLP • Blacksburg, VA*

3:15 pm

Negotiating IP Deals Outside of the United States

Peter Reyes, Jr., *Cargill, Incorporated • Minneapolis, MN*

3:40 pm

Enforcing Trademarks Outside of the United States: GEEK SQUAD Case Study

Caldwell Camero, *Best Buy Enterprise Services, Inc. • Richfield, MN*

committee meetings and educational sessions (4:00 – 6:00 pm)

See schedule at www.aipla.org/html/mw/2009/committeemeetings.

thursday evening events (7:00 – 9:30 pm)

7:00 pm–9:30 pm

Dinner – “Latin Nights”

Visit www.aipla.org/html/mw/2009/tablereservation to reserve a table at this premier AIPLA event!

Theme & Entertainment Sponsored by: SUGHRUE MION, LLP

7:00 – 9:00 am

Diversity in IP Law/Women in IP Law Breakfast Meeting: “Managing Tales from the Front Lines”
Sponsored by: HOWREY, LLP

8:00 – 10:00 am

Continental Breakfast

8:00 am – 6:00 pm

Registration, Exhibits, Cyber Café, Technology Center, Spouse/Guest Hospitality Suite

committee meetings (7:00 - 9:00 am)

See schedule at www.aipla.org/html/mw/2009/committeemeetings.

9:00 am – 4:30 pm

Spouse/Guest Tour: “Everglades Adventure”
advanced reservations required/space is limited. See page 13 for more details.

plenary session (9:00 am - 12:00 noon)

NEW DECISIONS/NEW APPROACHES: RETHINKING LITIGATION STRATEGY

Moderator: Karen Y. Spencer, *Nike Golf • Beaverton, OR*

Considering Remedies Upfront

9:00 am

How Equitable Relief Drives Pre-Trial Decisions

Meredith Martin Addy, *Brinks Hofer Gilson & Lione • Chicago, IL (invited)*

9:30 am

Figuring Damages Post e-Bay

Sara A. Poulos, *Robins Kaplan Miller & Ciresi, LLP • Minneapolis, MN*

10:00 am

Shanghai or Marshall? How Forum Selection Helps You Get the Most Bang for Your Euro

Sharon R. Barner, *Foley & Lardner, LLP • Chicago, IL*

10:20 am

That’s All Well and Good, But How Do We Prove It? Evidence and Hot Substantive Issues

Dale Cendali, *O’Melveny & Myers • New York, NY*

10:45 am

Did They Really Mean It? Willfulness and the Rise of Inequitable Conduct

Katherine Kelly Lutton, *Fish & Richardson, PC • Redwood City, CA (invited)*

11:10 am

Can You End This Thing Quickly? How All These Changes Affect Settlement

Sharon A. Israel, *Mayer Brown, LLP • Houston, TX*

11:35 am

Panel Discussion

friday lunch reception & luncheon (12:00 noon – 2:00 pm)

12:00 noon – 12:30 pm

Luncheon Reception

12:30 – 2:00 pm

Luncheon Speaker:



Connecting Across Cultures

Josy Laza Gallagher, *Future Work Institute • Brooklyn, NY*

concurrent track #1 (2:00 – 4:00 pm)

GLOBAL PERSPECTIVES ON BRANDING, TRADEMARKS, AND TRADE DRESS: MAINTAINING A COMPETITIVE EDGE IN THE FACE OF GLOBAL IP REFORM

Global Branding Strategies

Moderator: Leslie Lott, *Lott & Freidland* • Coral Gables, FL

2:00 pm

Legal Issues and Registration Strategies for Global Brand Protection

Teresa Hechmer Anzalone, *Glaxosmithkline* • King of Prussia, PA

2:20 pm

Approaches to Brand Valuation in a Global Marketplace

Jeffrey S. Andrien, *CRA International* • Austin, TX

2:35 pm

Cross-Cultural Issues in Global Branding—How Political, Cultural and Moral Issues Affect the Selection and Protection of Trademarks Throughout the World

Michael A. Grow, *Arent Fox* • Washington, DC

2:50 pm

Panel Discussion

3:00 pm

GLOBAL PERSPECTIVES ON TRADE DRESS PROTECTION: BEST PRACTICES FOR PROTECTING PRODUCT SHAPES AND DESIGNS – US, CANADIAN, EUROPEAN & LATIN AMERICAN PERSPECTIVES

Perspectives on Methods and Limits of Trade Dress Protection

Moderator: Karen A. Butcher, *Morgan Lewis & Bockius* • Washington, DC

3:05 – 3:55 pm

The US Perspective on Trade Dress Protection

Christopher Schulte, *Merchant & Gould, PC* • Minneapolis, MN

The Canadian Perspective on Trade Dress Protection

Justine Wiebe, *Bereskin & Parr* • Toronto, Ontario, Canada

The European Perspective on Trade Dress Protection

Katie Cameron, *RGC Jenkins & Co.* • London, United Kingdom

The Latin Perspective on Trade Dress Protection

Francisco J. Silva, *Silva & Cia* • Santiago, Chile

3:55 pm

Panel Discussion

concurrent track #2 (2:00 – 4:00 pm)

GLOBAL PATENT STRATEGIES: PROTECTING INNOVATION IN A WORLD OF CHANGE

Moderator: Gavin Bogle, *Iovate Health Sciences, Inc.* • Oakville, Ontario, Canada

2:00 pm

What in the World is Happening With Post-Grant Patent Opposition?

Gary L. Griswold, *3M Innovative Properties Company* • St. Paul, MN (invited)

2:20 pm

Watch Out! Compulsory Licensing Lurks Around Global Corners

Matthew Zischka, *Smart & Biggar* • Toronto, Ontario, Canada (invited)

2:40 pm

Where Will the “Patent Prosecution Highway” Take You?

Stephen G. Kunin, *Oblon Spivak McClelland Maier & Neustadt, PC* • Alexandria, VA

3:00 pm

“Royalty Reform” – Who Gets to Pick Your Royalty Rate?

Lisa M. Tittlemore, *Bromberg & Sunstein, LLP • Boston, MA*

3:20 pm

“What” is Patentable? That Depends on the Country and When You Ask!

Christian Rupp, *Mitscherlich & Partner • Munich, Germany*

Donald R. Steinberg, *WilmerHale • Boston, MA*

committee meetings and educational sessions (4:00 – 6:00 pm)

See schedule at www.aipla.org/html/mw/2009/committeemeetings

friday evening events (6:00 pm – 12:00 midnight)

6:00 pm – 12:00 midnight

Evening Out – Please join us for a cocktail reception from 6:00-7:00 pm. After the reception, shuttle buses will be available to take you to South Beach and will return you back to the Marriott Doral Golf Resort & Spa.

saturday, january 31 • 2009

8:00 – 10:00 am

Continental Breakfast

8:00 am – 12:00 noon

Registration, Exhibits, Cyber Café, Technology Center, Spouse/Guest Hospitality Suite

9:00 am – 1:00 pm

Spouse/Guest Tour: “Fairchild Tropical Gardens”

advanced reservations required/space is limited. See page 13 for more details.

10:00 – 11:30 am

2010 Mid-Winter Institute Planning Committee Meeting (committee members only)

plenary session (9:00 am - 12:00 noon)

COUNTERFEITING ACROSS THE GLOBE: EXPERTS PROVIDE TOOLS AND TECHNIQUES TO PROTECT CORPORATE INTERESTS AND STOP THE CREATION, TRAFFICKING, AND PROFIT INCENTIVES FOR FALSE AND COUNTERFEIT GOODS

Moderator: Janet Marvel, *Pattishall McAuliffe Newbury Hilliard & Geraldson, LLP • Chicago, IL*

9:00 am

Asia

Douglas Clark, *Lovells, LLP • Shanghai, China (invited)*

9:30 am

South America

Harley I. Lewin, *Greenberg Traurig, LLP • New York, NY (invited)*

10:00 am

Russia

Maria Aronikova, *Uskov & Partners • St. Petersburg, Russia*

10:30 am

Worldwide Perspective

Stephen M. Gaffigan, *Stephen M. Gaffigan, P.A. • Fort Lauderdale, FL (invited)*

11:00 am

ETHICS BEFORE THE USPTO – WHAT YOU NEED TO KNOW TO KEEP YOUR LICENSE

Representative Invited, *United States Patent and Trademark Office • Alexandria, VA*

saturday luncheon (12:00 noon – 2:00 pm)

12:00 noon – 2:00 pm

Networking Luncheon

12:00 noon – 4:00 pm

Board of Directors' Meeting

saturday afternoon events

12:30 pm Tee Time

Golf Tournament (Shotgun)

The Blue Monster Course

Yardage: 7244 | Slope / Rating: 72.2 / 125

Home of the World Golf Championships – CA Championship, the Blue Monster has hosted the prestigious PGA Tour event for the past 45 years. In fact, virtually every great name in golf has had a moment of glorious personal triumph on this world-class track. Originally designed by noted architect Dick Wilson, over the past 20 years, the Blue Monster has been modified and updated to meet the demands of the PGA Tour by three-time Doral Champion ('80, '81 & '92) and hall-of-famer Raymond Floyd and world-renowned golf teacher, Jim McLean. Most recently the greens and bunkers were modernized under the watchful eye of the PGA Tour for the WGC-CA Championship whose inaugural event was played in 2007. At 7,244 yards from the tournament tees, and with a series of strategically placed bunkers, both length and finesse are needed to score well on this historic course. The Blue Monster Features long fairways, undulating green, a deep Bermuda rough and a unique assortment of water hazards. The famous 18th hole, with its signature fountain, was ranked by GOLF Magazine as one of the Top 100 Holes in the World.



Advanced Reservations Required/Space is limited.

*Tournament Golf Balls Sponsored by:
MCANDREWS HELD & MALLOY, LTD*

1:00 pm

Tennis Tournament

Be in a competitive mode with friends and colleagues, it's an entertaining and spirited three hour round-robin challenge. Feel the pain of loss and the glory of victory!

Advanced Reservations Required/Space is limited.

saturday evening event

7:00 – 8:00 pm

Closing Reception (casual attire)

Enjoy the last evening of the conference with your colleagues. Golf and Tennis Tournament Awards will also be presented during the reception.

All registrants invited.
Sponsored by: BERESKIN & PARR

hotel/transportation information

childrens programs at the marriott doral golf resort & spa

camp doral! (9:00 am – 5:00 pm daily)

Calling all children between the ages of 5-12, we invite you to come join the fun! Camp Doral offers swimming, poolside bingo, pool games, volleyball, soccer, golf, sandcastle contests, arts & crafts, and much more! Please register all children 24 hours in advance by calling (305) 592-2000 ext. 6329. Visit the web at <http://www.doralresort.com/About/CampDoral.asp> for full details regarding price, times, and special arrangements.

Camp Details: (upon request, special hours beyond those listed below maybe accommodated for \$10 each additional hour)

Full-Day Camp with lunch: 9:00 am – 5:00 pm at \$80.00 per child, plus tax

Half-Day Camp with lunch: 9:00 am – 1:00 pm or 1:00 pm – 5:00 pm at \$45.00 per child, plus tax

Half-Day Camp without lunch: 9:00 am – 12:00 noon at \$35.00 per child, plus tax

babysitting services

If you need child services during the evening or if your children are too young for Camp Doral, babysitting services are available through the hotel. Once checked in, visit the concierge desk for arrangements. The concierge will setup this service for you directly. All babysitting services are contracted to ARSICARE, for more information about these childcare professionals, visit their website at www.arsicaregroup.com. Current rates are \$18.00/hour, plus \$3.00/hour extra per child. A 4 hour minimum is required.

ground transportation–miami & fort lauderdale airports

miami international airport: www.miami-airport.com

• Taxi: Taxicabs and SuperShuttle (305-871-2000) vans are available only on the arrival (ground) level at Miami International Airport, outside of the baggage claim areas. MIA has wheelchair-accessible taxicabs and SuperShuttle vans available upon request to any taxi customer, outside the baggage claim area. Estimated taxicab fare from MIA to the Doral Resort: \$25.00

• Private Transportation: Ground transportation service, except by taxicab or SuperShuttle, is only available if pre-arranged. Please call (305) 876-7445, for a list of local companies authorized to provide service at Miami International Airport.

• Rental Car: Select rental car companies have registration counters or Information/Reservation Boards located inside the baggage claim area, on the Arrival/Ground Level of the North and Central Terminal.

fort lauderdale airport: www.broward.org/airport

• Taxi: Check in at the Transportation Podium located outside the baggage area on the lower level at the curb of each terminal. Cabs may accept up to five people for the fare stated on the taxi's meters. Estimated taxicab fare from the Fort Lauderdale airport to the Doral Resort: \$50.00

• Private Transportation: Private Car service is available. Check in at the Transportation Podium located outside the baggage area on the lower level curbside. Or, for more information, contact Tri County Airport Express at 954-561-8888 or toll free 800-244-8252.

• Rental Car: Passengers arriving at Terminal 1 should follow Rental Car Center signage to the Concourse B Pedestrian Bridge. Passengers arriving at Terminals 2, 3 and 4 should follow Rental Car Center signage to the passenger pick-up area for free shuttle bus service, located on the baggage claim level. Look for the shuttle buses which will deliver you to the Rental Car Center.



hotel information

• marriott doral golf resort & spa •

4400 NW 87th Avenue
miami, fl 33178
www.doralresort.com

• reservations •

1.800.228.9290
-or-
305.592.2000

• hotel room rate •

\$295.00

*there is a resort fee of \$10.00 plus tax per room, per day in effect at the time of check-in

The hotel's reservation deadline is January 5, 2009. After January 5, rooms may be available on a "space available" basis only, at the \$295.00 rate. Hotel Reservations sell out every year; sometimes even before the deadline, so call early!

Call in your reservation and ask for the AIPLA Mid-Winter Institute rate of \$295.00 (single/double) or go to the Mid-Winter Institute meeting page on AIPLA's website for more information. www.aipla.org.

spouse/guest activities and tours

don't miss these
events!

wednesday, january 28, 2009

2:00-4:00 pm:
Spouse/Guest
"Get Acquainted" Social

7:00-9:00 pm:
Opening Night
Reception: "Miami Spice"

thursday, january 29, 2009

7:00-9:30 pm: Dinner &
Entertainment: "Latin Nights"
Sponsored by: *Sughrue Mion, LLP*

friday, january 30, 2009

6:00 pm-12:00 midnight:
"Evening Out": Join us for a cocktail
reception from 6:00-7:00 pm. After
the reception, shuttle buses will be
available to take you to South Beach
and will return you back to the
Marrion Doral Golf Resort & Spa.

saturday, january 31, 2009

7:00-8:00 pm: Closing Reception
Sponsored by: *Bereskin & Parr*

thursday, january 29, 2009

Villa Vizcaya with Lunch & Little Havana

All inclusive fee: \$ 99.00
Time: 9:30 am – 3:30 pm
*Please inquire about reduced rates for Children
between the ages of 5 to 15.



Vizcaya Museum and Gardens offers a window to both the history of Miami and the Italian Renaissance. The mansion's construction in 1914 employed one tenth of Miami's population and took two years to complete. You will receive a guided tour of the 24-room furnished mansion for about 45 minutes before exploring the superb formal gardens which feature grottos, pools, fountains and sculptures. After leaving Villa Vizcaya, you will be enjoy an authentic lunch at an iconoclastic Cuban restaurant "Versailles". The afternoon will be filled with exploring the Cuban influences in Miami. Visit the unique Domino Park in Little Havana, the "boulevard" on which a series of monuments commemorating the history and culture of Cuba can be found, stop at one of many cigars companies on famous "Calle Ocho" (8th Street). A tour of the factory will include history of the factory, history of the cigar and actual demonstrations of the cigar process. Before leaving this historic district, you will have an opportunity to taste the traditional Cuban Coffee or Batidos (fruit shakes) and delicious "pastelitos" pastries.

Casual attire with comfortable shoes are recommended.

friday, january 30, 2009

Florida Everglades Airboat Adventure

All inclusive fee: \$ 65.00
Times (two options): 9:00 AM – 12:30 PM
or 1:00 – 4:30 PM
*Please inquire about reduced rates for Children
between the ages of 5 to 15.



Your everglades adventure begins with a 40-minute ride on an airboat where you will learn about the ecological system of the Everglades while viewing unusual plant and animal life. A 20-minute Reptile Show that is both educational and exciting as a native handler demonstrates the awesome power and voracity of the alligator.

Casual attire, flat shoes, sun hats and sunscreen are recommended.

saturday, january 31, 2009

Fairchild Tropical Gardens

All inclusive fee: \$76.00
Time: 9:00 am – 1:00 pm
*Please inquire about reduced rates for Children
between the ages of 5 to 15.



Fairchild Tropical Gardens is one of the world's premier tropical botanical gardens. Enjoy a relaxing 45 minute narrated tram ride through the gardens before exploring "Windows to the Tropics" a two-level 16,428 square foot conservatory with extensive displays of beautiful indoor gardens of rare palms and cycads, ferns, orchids, aroids, bromeliads, fruit trees and unusual vines. Meander through the 2-acre rain forest, sunken garden, magnificent vistas and secluded paths.

Casual attire, sun hats and sunscreen are recommended.

important registration/cancellation information

mark your
calendars!

AIPLA 2009 spring meeting

may 13 – 15, 2009
hotel del coronado
san diego, ca

AIPLA 2009 annual meeting

october 15-17, 2009
marriott wardman park hotel
washington, dc

- 1. HOTEL CUTOFF:** The cutoff date for making reservations at the hotel is December 28, 2008! It is important to make your hotel reservations early. See page 12 for important rate and contact information.
- 2. EARLY BIRD REGISTRATION DISCOUNT:** Registrations received by January 14, 2009 will receive a \$100 early bird discount. All registrations must be accompanied by payment.
- 3. PARTICIPATION LIST:** To be included on the participation list, registration must be received by January 14, 2009. Confirmation will be sent to all who register by January 16, 2009. If we do not receive your registration form and fees by January 16, 2009, YOU RUN THE RISK OF HAVING TO REGISTER AGAIN ON-SITE.
- 4. REGISTERING ON-SITE:** On-site registrations will be accepted, however, please be prepared to pay with a check, cash, or credit card. We DO NOT invoice for any fees.
- 5. PURCHASING EVENT TICKETS ON-SITE:** Events sometimes sell out in advance of the meeting. Event tickets on-site are sold on an “as available” basis. Tickets will be collected at all food functions and the spouse/guest tours.
- 6.** Spouses or guests accompanying a registrant to social functions are not required to pay a registration fee. Spouses/guests do pay for event tickets and the tours.
- 7.** Attendees must register for the meeting if they wish to register for or attend social events. Badges are required at all meetings and social events.
- 8. SUBMITTING YOUR REGISTRATION:**
 - **ONLINE:** you should receive an email confirmation shortly after you complete the process. Please keep this confirmation for your records.
 - **FAX:** Faxed registrations must contain credit card information, signature of the cardholder, and expiration date. AIPLA Fax Number: 703.412.1304 (for registrations only). **DO NOT FAX REGISTRATION AND THEN MAIL A COPY. IT MAY BE PROCESSED TWICE AND YOU MAY BE BILLED TWICE.**
 - **MAIL:** mail registrations to the following address: AIPLA, 241 18th Street, South, Suite 700, Arlington, VA 22202
 - **INTERNATIONAL REGISTRATIONS:** If you submit a registration via fax with credit card payment, do not send a “confirmation copy” via mail as it may be processed twice, and you may be billed twice. If you are paying by check, please mail your registration. You may fax (703.412.1304) a copy of your check and registration to account for possible foreign mail delay. Payment for Meeting Registration must be in US currency.
- 9. RETURNED CHECK AND CREDIT CARD FEES:** Registrations received that result in a returned check or contains incomplete credit card information including omitted signature, omitted expiration date, wrong number sequences, etc. will be charged a \$35 fee charged for each instance.
- 10. CANCELLATION:** Cancellations must be made in writing by January 20, 2009 to receive a full refund of registration fee and function tickets. No refunds of any fee or credit will be issued for cancellations starting on January 21, 2009. Please mail or fax (703.415.0786) your cancellation in writing to AIPLA, 241 18th Street, South, Suite 700, Arlington, VA 22202. Any refunds will be processed after the meeting.

CAUTION: If you duplicate your registration with AIPLA, it is your responsibility to notify AIPLA in writing after the meeting and request a refund. No refunds will be given at the meeting site.

2009 mid-winter institute registration form

wednesday, january 28 – saturday, january 31, 2009

doral golf resort & spa • miami, fl.

cancellation deadline: no refund of any fee or credit will be given for cancellations after January 20, 2009

3 ways to register:

(1) mail:
AIPLA
241 18th Street, South, Suite 700
Arlington, VA 22202

(2) fax: 703.412.1304
(Faxed registrations MUST be accompanied by credit card information).

(3) register online:
Go to www.aipla.org
Credit Card Payment Only

* to get the member rate, please submit a membership application & payment with this registration. to obtain a membership application, please visit our website at www.aipla.org

member ID: _____ first name: _____ last name: _____

firm/company: _____

mailing address: _____ city/state/zip code: _____

telephone: _____ e-mail: _____

(spouse/guest) name: _____

registration fees

- AIPLA member \$875
 - register by 1/14/09 and take \$100 off the fee (pay only **\$775**) \$ _____
 - special in-house counsel registration fee discount* 10% off \$ (_____)
- non-member* \$1185
 - register by 1/14/09 take \$100 off the fee (pay only **\$1085**) \$ _____
 - special in-house counsel registration fee discount* 10% off \$ (_____)
- first-time corporate in-house counsel* \$0 \$ _____
- membership drive discount* (based on number of new members recruited) \$ (_____)

*** only available through mail or fax registration and subject to AIPLA verification**

- AIPLA student member rate \$55 \$ _____
- government employee/AIPLA academic and government member rate \$70 \$ _____

event fees (event fees not included in registration prices listed above)

wednesday, january 28

- opening night reception: "Miami Spice" \$98 x # _____ \$ _____

thursday, january 29

- spouse/guest tour with lunch: "Villa Vizcaya & Little Havana" \$99 x # _____ \$ _____
- luncheon speaker: *Francis Gurry, WIPO Director General* \$51 x # _____ \$ _____
- dinner: "Latin Nights" \$125 x # _____ \$ _____

friday, january 30

- diversity in IP law/women in IP law breakfast \$0 x # _____ \$ _____
- spouse/guest tour: "Everglades Adventure": (select one: _____ 9 am _____ 1 pm) \$65 x # _____ \$ _____
- luncheon speaker: *Josy Laza Gallagher* \$55 x # _____ \$ _____
- evening out: cocktail reception & shuttles to South Beach \$0 x # _____ \$ _____

saturday, january 31

- networking luncheon \$56 x # _____ \$ _____
- spouse/guest tour: "Fairchild Tropical Gardens" \$76 x # _____ \$ _____
- golf tournament ** \$295 x # _____ \$ _____
- tennis tournament \$75 x # _____ \$ _____

indicate food restrictions/special needs request _____ TOTAL AMOUNT \$ _____

** Golf fee is all inclusive except for clubs, shoes and caddy gratuity. Club rentals are \$85 for Callaway clubs; Shoe rental is \$15. Please email lnalevanko@aipla.org if you need to rent clubs, (also indicating if you are left or right handed and your gender). Payment for club and shoe rental will be billed to your room.

To assist us in assigning golf pairings, please email your handicap to lnalevanko@aipla.org. Pairings will be posted on-site prior to the tournament.

method of payment

check enclosed (make checks payable to AIPLA)

credit card (please circle one - AMEX, MC, or VISA)

card number _____ exp. date _____

name on card _____

signature _____



2009 **AIPLA** mid-winter institute • january 28-31

AIPLA

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