Institute of Intellectual Property and Social Justice at Howard University School of Law

Sixth Annual Intellectual Property Law Seminar

Thursday and Friday
March 5-6, 2009
Washington, DC

Presented by:
Institute of Intellectual Property and Social Justice
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Program Sponsors:
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP
Covington & Burling LLP
Dickstein Shapiro LLP

• Enforceability of open source licenses after Jacobsen v. Katzer
• Review of In Re Bilski - the potential impact on the value of business method patents.
• Come and hear judges, in-house counsels of major corporations, professors, and leading practitioners on significant IP developments.

Federal Circuit TRADEMARK intellectual property patent copyright

Domain Names
Doctrine of Equivalents

Presented by:
Institute of Intellectual Property and Social Justice
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Program Sponsors:
Sughrue Mion PLLC
Venable LLP
Weil Gotshal & Manges LLP
Registration Information

To register for the IIPSJ at Howard University School of Law Sixth Annual Intellectual Property Law Seminar, please complete the Registration Form below and send it with your check made payable to “Institute of Intellectual Property and Social Justice” or “IIPSJ” for the appropriate program fee to Professor Lateef Mtima, Howard University School of Law, 2900 Van Ness Street, N.W., Washington, DC 20008. Credit card payments cannot be accepted.

The program fees are listed below on the Registration Form. Note the substantial savings for registrations received by February 23, 2009.

You may also register online at http://iipsj.org/CLE/CLE-registration.html, but payment must be made by check and mailed to the address above.

For more information, contact Professor Lateef Mtima at lmtimaolmtima@aol.com or at 202.806.8012.

Registration Form

Name ____________________________________________________________
Title ____________________________________________________________
Company/Firm Name ___________________________________________________________________________________________
Street Address _________________________________________________________________________________________________
City/State/Zip _________________________________________________________________________________________________
E-Mail ____________________________________________________________ Company/Firm Website _____________________________
Business Phone ___________________________ Business Fax ____________________________

My Registration Fee is enclosed

2-Day Program - Before February 23
☐ $350 All registrants not listed below
☐ $300 HUSL Alumni or multiple registrants from the same organization
☐ $200 Non-profit, governmental, public interest lawyers, for full-time academics

2-Day Program - After February 23
☐ $450 All registrants not listed below
☐ $400 HUSL Alumni or multiple registrants from the same organization
☐ $200 Non-profit, governmental, public interest lawyers, for full-time academics

1-Day Program - Before February 23
☐ $250 All registrants not listed below
☐ $200 HUSL Alumni or multiple registrants from the same organization
☐ $100 Non-profit, governmental, public interest lawyers, for full-time academics

1-Day Program - After February 23
☐ $350 All registrants not listed below
☐ $300 HUSL Alumni or multiple registrants from the same organization
☐ $150 Non-profit, governmental, public interest lawyers, for full-time academics

☐ I will attend the March 5 Session
    I will attend the March 5 Luncheon
        ☐ Yes       ☐ No

☐ I will attend the March 6 Session
    I will attend the March 6 Luncheon
        ☐ Yes       ☐ No

Signature of Seminar Registrant ___________________________ Date Submitted ___________________________
About the Seminar
The Institute of Intellectual Property and Social Justice (IIPSJ) and Finnegan, Henderson, Farabow, Garrett & Dunner, LLP have collaborated to present the Sixth Annual Intellectual Property Law Seminar. The two-day program will be held on the campus of Howard University School of Law at 2900 Van Ness Street, N.W., Washington, DC.

The continuing convergence of the major forms of IP protection has made it essential that IP lawyers stay abreast of important developments in multiple areas of IP practice. Today’s patent attorneys keep abreast of relevant changes in the copyright law; copyright attorneys often find knowledge of major developments in trademark jurisprudence invaluable in meeting the needs of their clients.

To meet the evolving needs of today’s IP practitioner, we have a two-day program, making it possible for registrants to attend both programs and earn double the CLE credits.

Program Highlights
- Case studies from major U.S. corporations
- Updates and overviews of patent, trademark, and copyright case law
- Practical tips and advice on how to avoid the pitfalls in patent prosecution and litigation
- Negotiation strategies in software licensing
- Avoiding litigation under the new Trademark Dilution Statute

Distinguished Guests
Honorable Paul R. Michel, Chief Judge
United States Court of Appeals for the Federal Circuit

Honorable Richard Linn
United States Court of Appeals for the Federal Circuit

Honorable Liam O’Grady
United States District Court for the Eastern District of Virginia

Program Chairs
Lateef Mtima, Professor of Law, Director of IIPSJ
Howard University School of Law

Esther H. Lim, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

CLE
The seminar has been approved for CLE credit since 2003; 2009 credit applications have been filed for California, Delaware, New York, Ohio, Pennsylvania, and Virginia.

Special Needs
If you have special needs as addressed by the Americans with Disabilities Act, please notify Professor Lateef Mtima at Howard University School of Law, lmtimallmtima@aol.com at least two weeks prior to the seminar.
Copyrights and Trademarks - Thursday, March 5, 2009 (Day 1)

Introduction and Welcome: 8:45 - 9:00
Lateef Mtima, Professor of Law, Director of IIPSJ
Howard University School of Law

Morning Session: 9:00 - 12:20

9:00 - 9:30 Caveat Emptor: Intellectual Property Issues in Mergers & Acquisitions
Daniel C. Glazer, Counsel
Shearman & Sterling LLP

9:30 - 10:30 From Virtual World Use to Dawn Donut in the Internet Context: Transferring PTO Insights to Private Practice
Phillip G. Hampton II, Partner
Dickstein, Shapiro, Morin & Ochinsky, LLP
(PTO Assistant Commission for Trademarks, 1994-98)
Tashia Bunch, Associate,
Fish & Richardson, P.C.
(PTO Trademark Examining Attorney 2006-08)

10:30 - 11:00 The Power of Digital Forensics in Intellectual Property Cases
Dana J. Lesemann, Managing Director and Deputy General Counsel
Stroz Friedberg, LLC

Morning Break

11:05 - 11:35 Jacobsen v. Katzer: A New Day for the Open Source License
Victoria Hall, Partner
Law Office of Victoria Hall, Counsel for Plaintiff
Robert Jacobsen

11:35 - 12:20 Advising In-House IP Counsel: The Top Ten IP Challenges and the Role of Outside Counsel in Meeting Them
Mike A. Dillon, Executive Vice President,
General Counsel & Secretary
Sun Microsystems, Inc.

Luncheon Program: 12:20 - 1:45
Venable LLP Intellectual Property and Social Justice Symposium (Buffet Lunch and Symposium Presentation)

Professor Kevin J. Greene
Thomas Jefferson School of Law

Introduction by
Professor Spencer Boyer
Howard University School of Law

Afternoon Session: 1:45 - 5:05

1:45 - 2:30 A Case Study of the IP Rights of Retired Professional Athletes: Herbert Anthony Adderley v. the NFL Players Association and PLAYERS INC
Ronald Katz, Partner,
Manatt, Phelps & Phillips, LLP

2:30 - 3:30 New Developments in Metatag/Keyword Use, Fair Use, and Internet Branding: The Trademark Year in Review
David M. Kelly, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP
Leigh Ann Lindquist, Partner
Sughrue, Mion, PLLC

Afternoon Break

3:35 - 4:05 Is Copyright Dead? Law and Policy Challenges in a Digital World
John F. Hornick, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

4:05 - 5:05 IP Ethical Challenges in the Information Age
(1 Hour Ethics Credit)
Paul J. Berman, Partner
Charles E. Buffon, Partner
Covington & Burling, LLP

“A comprehensive program with one of the most diverse CLE faculties I have encountered.”

“The combination of cutting edge issues with social justice themes provides more than the usual CLE instruction—it adds thought-provoking ideas and interesting commentary.”
Introduction and Welcome: 8:30 - 8:45
Esther H. Lim, Co-Chair of IIPSJ Conference
Partner, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP
Steven D. Jamar, Professor of Law, Associate Director of IIPSJ
Howard University School of Law

Morning Session: 8:45 - 12:00
8:45 - 9:15  Key Patent Cases: Year in Review  
Thomas L. Irving, Partner  
Finnegan, Henderson, Farabow, Garrett & Dunner LLP

9:15 - 10:15  Intellectual Property Rights and Global Climate Change  
Moderator: Melody Wu, Associate  
Covington & Burling, LLP
Panelists:  
Gerard J. Waldron, Staff Director and Chief Counsel  
House Select Committee on Energy Independence and Global Warming
Dr. Richard A. Meserve, President of The Carnegie Institution of Washington  
Former Chairman of the United States Nuclear Regulatory Commission

Martin Hansen, Partner  
Covington & Burling LLP
Paul J. Berman, Partner and Co-Chair of the Intellectual Property Group  
Covington & Burling, LLP

10:30 - 11:00  The New Era of Design Patents:  
Egyptian Goddess and the Ordinary Observer Test  
To be replaced

11:00 - 12:00  Aftermath of KSR and Progeny: Where Are We Headed?  
The Law Offices of Raquel Y. Gordon, Esq.; LLC
Panelists:  
Ankur Shah, Associate General Counsel for Intellectual Property  
Freddie Mac
Mark L. Whitaker, Partner  
Howrey LLP

Luncheon Program: 12:00 - 1:30
Keynote Presentation: Views from the Bench on Transfer Motions and Legislative Interventions  
Honorable Liam O’Grady  
United States District Court for the Eastern District of Virginia

Directions to the Law School
Howard University School of Law  
2900 Van Ness Street, N.W.  
Washington, DC 20008
Located in the beautiful Northwest district of Washington, DC, near the National Zoo, the Howard University School of Law can be reached by car, taxi, or metro.

If driving, take Connecticut Avenue to Van Ness Street. Turn east on Van Ness Street, and proceed past apartment buildings on both sides of the street. The school is at the end of the cul-de-sac on Van Ness. Parking is limited; Metro is recommended.

Via Metro, take the Red Line to the Van Ness/UDC station. Take the Connecticut Avenue exit. Walk left on Connecticut to Van Ness. Turn left on Van Ness and proceed past apartment buildings on both sides of the street. The Law School buildings face a circle at the end of the cul-de-sac.

For more detailed instructions, see  