



## **LONDON CONFERENCE**

On November 29 and 30, 2012 at historic Guildhall in London, British and American judges, practitioners, corporate counsel, and academics gathered to discuss "Quality, Efficiency, & Change: Best Practices in Today's Global IP, Trade, & Procurement Community."

The two-day conference was a joint program hosted by the IP Federation, the Federal Circuit Bar Association, CIPA (the Chartered Institute of Patent Attorneys), the Institute of Trade Mark Attorneys, LES, and The IP Media Group.

The theme of the Conference was identifying the best practices among those who work in today's global intellectual property, trade, and procurement community.

Alderman Fiona Woolf CBE, Senior Alderman below the Chair for the City of London, and Terrence Stewart, President of the Federal Circuit Bar Association, welcomed those in attendance.

The first day of the conference started with a panel on "Best Practices—Views from the Corporate Perspective" moderated by Robert DeBerardine. The panel consisted of Ivan Burnside, David Killough, Bobby Mukherjee, and Alex Rogers.

This panel followed one moderated by Edgar Haug on "Best Practices—Views from the Litigators." The panel members included Ruth Hoy, Vicki Salmon, and Guy Tritton.

Jan Horbaly moderated a panel on "Change in the IP System: Courts and Legislatures," and his panel consisted of Guy Tritton, Nicholas Fox, Bernard J. Knight, Jr., and Richard Miller.

In the afternoon, Nicholas Groombridge moderated a panel on "Best Practices: Investor and Venture Capital Perspectives (Capital and Innovation)" with panelists Edward Griffiths, Jon Calvert, and Richard Buttrick.

Patrick Keane moderated a panel on "Change in the Subject Matter Areas: Patent" with Greg Gramenopoulos, David Rosenberg, Olivia Johansson, and Gerry Kamstra; and Sir Robin Jacob moderated a panel on "Best Practices: Views from the Courts" with Lord David Neuberger of Abbotsbury and Chief Judge Randall R. Rader as panel members.



Chief Judge Rader laughs at a comment from one of his fellow panel members in London. November, 2012

The second day of the conference started with a panel on "Changes in the Subject Matter Areas: Internet, Software, Copyright, and Trademark" moderated by Howard Miller. His panelists included Nicholas Beckett, Katie Cameron, Peter Ellis, and Jenny Pierce.

Ruth Hoy moderated the next panel on "Best Practices—Views from the Governance Perspective" with panelists Sean Dennehey, Acting Head of the United Kingdom Intellectual Property Office, and David Kappos, Director of the United States Patent and Trademark Office.

Hoy's panel was followed by one addressing "Changes in the Subject Matter Areas—Procurement: Government and Defense Contracting." David Ralston moderated the panel with Malcolm Dowden, James Goudie QC, Paul Lasok QC, and James Robinson as panelists.

In the afternoon, Terrence Stewart moderated a panel on "Changes in the Subject Matter Areas—Innovation and Trade" with panelists Commissioner Shara Aranoff, Stephen Bennett, and Deanna Tanner Okum; Thomas Pasternak moderated a panel on "Best Practices: Fact Development and Discovery" with panelists Phillip Hirschorn, Richard Willoughby, Scott McCaleb, and Michael Miller; Nicholas Cannella moderated a panel on "Best Practices: Fact Finding" with panelists Judge Evan J. Wallach, Judge Charles Bullock, Tina Chappell, Roger Burt, and Alan Johnson; and Patrick Coyne moderated a panel on "Best Practices: Litigation and Innovation—Bridging the Professional Perspectives

(Corporate, Litigation, Judicial)” with Honorable Mr. Justice Christopher Floyd, His Honour Judge Colin Birss QC, His Honour Judge Michael Fysh QC, David Killough, and Richard Vary.

The sessions at the historic Guildhall were interesting and engaging, with frequent questions, comments, and commentary from attendees. At times, the session was reminiscent of an Oxford Union Debate.

The topics addressed at the two-day meeting were interesting and timely, with a fair number of the approximately 100 attendees actively participating in the ongoing conversation and dialog with the moderators and panelists.



Judge Michael Fysh QC and Chunyan Zhou in London. November, 2012

Patrick Coyne noted that “the audience in this conference was more involved and engaged in discussions with panel members and speakers than in any conference I have ever attended. The intimacy of the Guildhall, the quality of the subject matter addressed, and the grandness of the setting all contributed to a spirited conversation, a free exchange of ideas, and good feeling among those who participated in this splendid event.” Tina Chappell summarized the conference as “a great opportunity in a beautiful and historic setting to discuss recent developments in the IP systems of two nations with a long history of innovation.”